Oleksii Drozdenko

Lead Designer

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SKILLS

Design Systems, Figma, Sketch, Adobe CC, Prototyping, A/B tests, Git, HTML, CSS, Analytics, Agile, Human-Centered Design and more.

WORK EXPERIENCE

Booking.com — Lead Designer in Design System & Language, 5 years
Jan 2018 - Feb 2020, UX Designer, Mar 2020 - Jun 2022, Senior Designer
• Lead Design Language and System teams: attract top talent and grow people, drive roadmaps and goals together with tech leads and directors to enable building experiences that feel distinctly like Booking.com
• Evolve and maintain company's design system: libraries, documentation, internal tooling, workshops, processes, support, migration to Figma etc.
• Service 200+ designers and hundreds of engineers across all lineup of products: customer/partner facing and internal tools. Web & native apps.
• Run A/B tests on all platforms for small features and product-wide changes that impact millions of our users.

Product Designer, 5 years
Apr 2013 - Dec 2017
• Designed and successfully launched 30+ projects: e-commerce, enterprise solutions, financial apps, self-checkout terminals and more.
• Design partner at an enterprise SaaS solution for sales & promo forecasts, automated store replenishment and inventory optimisation.

PROJECT HIGHLIGHTS

Functional tokens, theming and dark mode — Design System
Jan 2020 - Aug 2020
• Lead our foundations revamp and migration to a more scalable system with functional tokens, theming, automatic dark mode and built-in accessibility.
• Revamped architecture of our Design API: source of truth for all foundations.

Mobile Cash Desk, iOS App — Payments
Jan 2017 - May 2017
Designed a mobile cash desk for Ingenico's iSMP 3. Simplified cashier's workflow, reduced processing time. Launched in Good Wine's flagship store.

EDUCATION

Kyiv National Taras Shevchenko University
2009 - 2013, Bachelor's Degree, Romance Languages and Literature
Got a national grant and graduated with honors: average score 93/100.

University of California San Diego
2015-2017, Interaction Design Specialization on Coursera
Completed 7 courses: HCD, Research, A/B tests, Experiments, etc.

Udacity Nanodegree
2016-2017, Front-End Web Development, lead by Google
Working experience of HTML, CSS, jQuery, basic JS, CRP optimization.

VOLUNTEER/HOBBIES

• Occasional public speaker, most recent: Figma Config, Awwwards.
• Co-creator of Reshaped.so - design system in React & Figma.
• Teacher at A-Players school for Engineeers.
• Former designer at the Center for Social Projects of the Future.

... more on linkedin.com/in/oleksiidrozdenko